

# MONIKA MATSCHNIG WIRKUNG. IMMER. ÜBERALL.

Impact. Always. Everywhere. That's her promise! Her versatility is impressive! She has just been honored for her life's work and inducted into the Hall of Fame of the German Speakers Association. As a graduate psychologist, she pays attention to impact behavior, as a qualified trainer she finds the appropriate didactics, as a consultant she leads people to impact excellence, and as a therapist, she sensitively considers the whole person.



## Experience

Monika Matschnig has been inspiring thousands of people for over 20 years.

## Emotions

She touches people right in the heart – whether during her lectures, a coaching session, or her workshops.

## Know-How

As a graduate psychologist, she has completed numerous certifications and advanced trainings and, as a multiple best-selling author, possesses extraordinary competence for impact excellence.

## Fun

Monika Matschnig conveys important content with a lot of humor, thereby achieving high learning motivation and real transformation.

## Awards

She has received many national and international awards for her work – Hall of Fame, Red Fox Award, Speaker of the Year 2017, 2021.

Multiple Bestselling Author



Contact and Booking:

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# 6 REASONS

FOR A LECTURE  
BY MONIKA  
MATSCHNIG



1.

EMOTION

Because she strikes the listeners right in the heart.

2.

PRACTICE  
TRANSFER

Because she packages information in an entertaining way and makes it easy to remember through interaction.

3.

POWER

Because she gives 100 percent at all times, just like she used to as a competitive athlete.

4.

INTER-  
ACTION

Because she always finds a direct connection with her audience, whether there are 50 or 5000 participants.

5.

AWARDS

Because she has already received many awards and was honored for her life's work in 2024 : Hall of Fame of the German Speakers Association.

6.

GROUND-  
ING

Because, as a mountain farmer's child, she never takes off and always radiates her Austrian charm everywhere.



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# 6 REASONS

## FOR AN EXECUTIVE COACHING WITH MONKA MATSCHNIG



1.

EXPERIENCE

Because she has been advising and supporting people for over two decades – starting from high potentials people in top management.

2.

EXPERTISE

Because as a graduate psychologist, purpose- and value-oriented psychotherapist, and multiple-certified trainer, she demonstrates a high level of professional competence and invests in further education.

3.

RESPECT

Because "being human" is always the focus, and she treats clients with great respect.

4.

TRUST

Because discretion is her top priority, and she quickly resonates with clients.

5.

EMPATHY

Because she empathizes with the feelings and perspectives of others and develops individual solution strategies.

6.

MOTIVATION

Because she regards people with goodwill, nudges intrinsic motivation, speaks plainly, and encourages personal initiative.



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# 6 REASONS

FOR A SEMINAR/  
WORKSHOP WITH  
MONIKA  
MATSCHNIG



1.

FOCUS

Because with a keen eye, she recognizes where the potential lies within people and fosters individual impact excellence.

2.

ENTHUSIASM

Because she conveys content in a captivating manner and translates it into practice.

3.

FUN

Because she manages to ensure that all participants enjoy the seminar, motivation increases, and people develop the courage to step out of their comfort zone.

4.

CUSTOMER  
FOCUS

Because she can adapt to every target group, industry, and seminar situation, with a clear focus on the essential.

5.

TEAM

Because she manages to form a team that strengthens each other.

6.

PRACTICE

Because she doesn't just provide frontal lecturing but rather focuses on practical application.



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